

DR. SHERRY STANCIL

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PROFESSIONAL SUMMARY

Seasoned communication professor, corporate trainer, and instructional designer with 20+ years of experience in higher education and corporate environments. Expert in communication styles, with a proven track record of developing innovative training programs and educational materials that enhance communication skills and drive business performance.

Tools Used:

- Authoring & Design: Articulate Storyline 360, Rise, Designnr, Canva, Vengage,
 - Video Creation: Camtasia, Vyond
 - LMS Platforms: Canvas, Blackboard, D2L
 - AI & Automation: ChatGPT, Zapier
 - Web Development: HTML, CSS, JavaScript, Netlify, Wix
-

WORK

EXPERIENCE

Founder & Manager, AlignCom

2019 – Present | Learning and Development Company

- Converted 90 PowerPoint slides into 5 interactive onboarding modules for 200 new hires at a financial conglomerate.
- Developed 90-minute training deck, facilitation guide, and participant workbook for 'Multiplier Culture' at one of the nation's largest electric companies.
- Provided presentation feedback to 100+ Toyota managers, enhancing leadership communication (Vision Excellence Company).
- Created FaceWork Simulations, a digital workplace training platform with scenario-based modules on Slack, email, social media, and messaging—adopted in professional development programs.
- Designed Two's a Party, Third Party's a Crowd, a self-hosted training hub with embedded SCORM alternatives, multimedia libraries, and gamified simulations.
- Developed the proprietary IntraPersona Matrix © communication styles survey; facilitated workshops to support team dynamics during organizational mergers.
- Reviewed and redesigned online courses for Broward College and UMGC, ensuring quality, accessibility, and alignment with instructional standards (Learning Mate).

Communications Faculty, Calhoun Community College

Huntsville, AL | 2007 – Present

- Teach & develop communications courses across traditional, hybrid, and online formats, instructing 450+ students annually (7,650+ to date).
- Pioneered fully online offerings (SPH 106–Oral Communications, SPH 107–Public Speaking, SPH 116–Interpersonal Communication), achieving 100% online course availability. These courses are strongly aligned with business communication (professional speaking and workplace interactions).
- Increased hybrid course retention by 30% by applying research from my doctoral dissertation.
- Lead faculty training, developing 16+ LMS transition videos and facilitating a 16-week instructional design workshops.
- Spearhead instructional technology adoption, integrating Storyline, Rise, Camtasia, Vyond with LMS platforms (Canvas, Blackboard).
- Serve as Special Projects: eDeveloper for the college's Quality Enhancement Plan (QEP) team, contributing to strategic initiatives
- Recipient of the Teaching Excellence Award
- Awarded a Faculty Innovation Grant

Peer and Master Reviewer, Quality Matters

Annapolis, MD | 2016 – Present

- Evaluated 25+ higher education courses (and counting), all achieving QM certification approval, ensuring high-quality online instruction .
- Conducted 100+ hours of QM reviews, assessing course alignment, accessibility, and usability using the QM rubric.
- Provided 250+ pages of detailed, constructive feedback, offering actionable recommendations to improve course design, engagement, and instructional effectiveness.
- Synthesized peer review findings into 25+ professional reports, highlighting strengths and areas for improvement to support faculty development.
- Mentored 10+ peer reviewers, strengthening their understanding of QM standards and improving the quality of evaluations

EDUCATION

- **Doctor of Education, Higher Education Leadership/Instructional Technology and Distance Education**, *Nova Southeastern University*
- **Master of Arts, Communication Management**, *University of Alabama at Birmingham*
- **Bachelor of Arts, Radio/TV/Film**, *University of North Alabama*